

UNIVERSITY OF NIŠ

Course Unit Descripto		Faculty	Faculty of Me	oculty of Mechanical Engineering			
GENERAL INFORMATION							
Study Program	Engineering Management						
Study Module (if applicable)	Management of innovation and product development						
Course Title	Innovation management						
Level of Study	□Bachelor	🛛 Ma	er's 🗌 Doctoral				
Type of Course	⊠ Obligator	ry 🗆 Elec	lective				
Semester	□ Autumn						
Year of Study	1						
Number of ECTS Allocated	6						
Name of Lecturer/Lecturers	Miloš S. Milošević, Živojin M. Stamenković						
Teaching Mode	LecturesLaboratoDistance	ry work 🛛 🖾 Proje	p tutorials ect work ided learning	 □ Individual tutori ⊠ Seminar □ Other 	als		
Purpose and Overview (max. 5 sentences)							
Introduce students with systematic planning, managing and control of innovation in organisation. The course is targetingthe theoretical aspects of managing and control of innovation.							
Syllabus (brief outline and summary of topics, max. 10 sentences)							
1) General introduction to Innovation management, Process of innovation. Definition. 2) Identification of innovation needs, search, evaluation and idea selection. Radical and evolution innovation. Phases in innovation management. 3) Methods of idea finding – Analogy, Association, Brainstorming. Identification of innovation needs. 4) Product and process development, Idea management 5) Principle of construction design, 6) Application in the product development process, House of quality, QFD 7) Introduction into production (ramp-up), Lunching products, Open innovation.							
Language of Instruction	·			- / I			
Serbian (complete course)							
□Serbian with English mentoring □Serbian with other mentoring							
Assessment Methods and Criteria							
Pre exam Duties	Points	Final Exam	Points				
Activity During Lectures	10	Written Examinati	on o				

Practical Teaching	0	Oral Examination	30			
Teaching Colloquia	60	Overall Sum	100			
*Final examination mark is formed in accordance with the Institutional documents						