



UNIVERSITY OF NIŠ

Course Unit Descriptor

Faculty

Faculty of Mechanical Engineering

GENERAL INFORMATION

Study Program	Engineering Management		
Study Module (if applicable)	Industrial management		
Course Title	Benchmarking		
Level of Study	<input type="checkbox"/> Bachelor	<input checked="" type="checkbox"/> Master's	<input type="checkbox"/> Doctoral
Type of Course	Obligatory	X Elective	
Semester	x Autumn	Spring	
Year of Study	I		
Number of ECTS Allocated	6		
Name of Lecturer/Lecturers	Assoc.Prof. Goran Radenković		
Teaching Mode	<input checked="" type="checkbox"/> Lectures	<input type="checkbox"/> Group tutorials	<input type="checkbox"/> Individual tutorials
	<input type="checkbox"/> Laboratory work	<input type="checkbox"/> Project work	<input checked="" type="checkbox"/> Seminar
	<input type="checkbox"/> Distance learning	<input type="checkbox"/> Blended learning	<input type="checkbox"/> Other

Purpose and Overview (max. 5 sentences)

Acquiring knowledge in the field of benchmarking in the field of domestic and alien industry. Practical exercises in the field of benchmarking.

Syllabus (brief outline and summary of topics, max. 10 sentences)

Theoretical classes:

Basic concepts in the field of benchmarking. Historical development of benchmarking. Types of benchmarking and areas of application: internal benchmarking, external competitive benchmarking, external industrial benchmarking, external generic benchmarking, combined benchmarking. Factors benchmarking process. models of application

benchmarking. Situation analysis. Informal benchmarking. The role of benchmarking in improving business policy. Benchmarking and business ethics, industrial espionage and the like.

Practical teaching:

Analysis of the competitiveness of enterprises on the basis of some economic indicators and the application of the principles of benchmarking in order to increase the competitiveness of enterprises.

Language of Instruction

- Serbian (complete course) English (complete course) Other _____ (complete course)
- Serbian with English mentoring Serbian with other mentoring _____

Assessment Methods and Criteria

Pre exam Duties	Points	Final Exam	Points
Activity During Lectures	10	Written Examination	50
Practical Teaching	10	Oral Examination	Max. 35 (depending on Teaching Colloquia)
Teaching Colloquia	30	Overall Sum	100

***Final examination mark is formed in accordance with the Institutional documents**