



UNIVERSITY OF NIŠ

Course Unit Descriptor

Faculty

Faculty of Mechanical Engineering

GENERAL INFORMATION

Study Program	Engineering Management		
Study Module (if applicable)	International project management and entrepreneurship		
Course Title	Entrepreneurship based on technologies		
Level of Study	<input type="checkbox"/> Bachelor	<input checked="" type="checkbox"/> Master's	<input type="checkbox"/> Doctoral
Type of Course	<input type="checkbox"/> Obligatory	<input checked="" type="checkbox"/> Elective	
Semester	<input checked="" type="checkbox"/> Autumn	<input type="checkbox"/> Spring	
Year of Study	I		
Number of ECTS Allocated	7		
Name of Lecturer/Lecturers	Jelena D Stefanović Marinović		
Teaching Mode	<input checked="" type="checkbox"/> Lectures	<input type="checkbox"/> Group tutorials	<input type="checkbox"/> Individual tutorials
	<input checked="" type="checkbox"/> Laboratory work	<input checked="" type="checkbox"/> Project work	<input checked="" type="checkbox"/> Seminar
	<input type="checkbox"/> Distance learning	<input type="checkbox"/> Blended learning	<input type="checkbox"/> Other

Purpose and Overview (max. 5 sentences)

The overall objective of the course is to point to technology as a source of entrepreneurial opportunities and to unite in one place the knowledge necessary for starting entrepreneurial ventures based on technology. Through the subject of various aspects of creating an integrated business enterprise, and offered in the form of algorithm: from idea to market.

Syllabus (brief outline and summary of topics, max. 10 sentences)

Students from listening object execution exam prerequisites and pass the exam are able to: utilize technology as a source of ideas for entrepreneurial ventures and participate in its launch as part of a team, analyse the market segment of interest and identify possible market niches, estimates a set of necessary knowledge as a basis for forming an entrepreneurial team, to plan and participate in the development of ideas and their protection through intellectual property rights, to identify and approach potential sources of finance, to develop marketing strategy and performance in the market.

Language of Instruction

- ☒ Serbian (complete course) ☒ English (complete course) ☐ Other _____ (complete course)
- ☐ Serbian with English mentoring ☐ Serbian with other mentoring _____

Assessment Methods and Criteria

Pre exam Duties	Points	Final Exam	Points
Activity During Lectures	5	Written Examination	50

Practical Teaching	10	Oral Examination	Max. 35 (depending on Teaching Colloquia)
Teaching Colloquia	35	Overall Sum	100
*Final examination mark is formed in accordance with the Institutional documents			