



UNIVERSITY OF NIŠ

Course Unit Descriptor**Faculty**

Faculty of Mechanical Engineering

GENERAL INFORMATION

Study program

Engineering management

Study Module (if applicable)

Management of innovation and product development

Course title

Protection of Intellectual Property

Level of study

☐ Bachelor☒ Master's☐ Doctoral

Type of course

☐ Obligatory ☒ Elective

Semester

☒ Autumn☐ Spring

Year of study

I

Number of ECTS allocated

7

Name of lecturer/lecturers

Jelena Stefanović Marinović, Jelena Manojlović

Teaching mode

☒ Lectures☐ Group tutorials☐ Individual tutorials☐ Laboratory work☒ Project work☐ Seminar☐ Distance learning☐ Blended learning☐ Other**PURPOSE AND OVERVIEW (max. 5 sentences)**

Introduce students with the essence of intellectual property, the holder of different types of intellectual property rights, protection of intellectual property possibilities as well as technology transfers.

SYLLABUS (brief outline and summary of topics, max. 10 sentences)

1) The concept of intellectual property. Types. Rights. 2) Patent. Patent protection. 3) Trade mark. Trade mark protection. 4) Industrial Design. Industrial Design protection. 5) Geotag. Designation of origin. Geotag protection. 6) Copyright and Related Rights. Regulation of copyright and related rights. 7) Ownership of the rights of the employees. 8) Contracting, licensing and technology transfer. 9) Intellectual property rights on the world market. Protection of intellectual property rights abroad. 10) Electronic commerce and the exploitation of information technology. WIPO. EPO.

LANGUAGE OF INSTRUCTION☒ Serbian (complete course)☒ English (complete course)☐ Other _____ (complete course)

☐ Serbian with English mentoring ☐ Serbian with other mentoring _____

ASSESSMENT METHODS AND CRITERIA

Pre exam duties	Points	Final exam	points
Activity during lectures	10	Written examination	
Practical teaching	40	Oral examination	
Teaching colloquia	50	OVERALL SUM	100

*Final examination mark is formed in accordance with the Institutional documents